



The Pope & Young Club  
Executive Director  
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Montana FWP Commission Members:

I am submitting this proposal on behalf of the Pope and Young Club. A national 501C3 organization dedicated to Preservation, Promotion, and Protection of Archery Hunting through conservation and outreach programs. We were founded in 1961 and have operated continuously and successfully in mission accomplishment since that time. Most recently headquartered in Chatfield, Minnesota, the organization is transitioning to a remote work situation allowing us to employ folks around the country strategically located to ensure conservation mission accomplishments. I stepped in as the Executive Director in October of last year and maintained my Montana residency and home in Western Montana as I take the lead of the organization. Pope and Young has joined the list of national conservation organizations being ran from within the boundaries of our great state.

Historically Pope and Young has not applied for special tags for our Biennial convention. Though in keeping with our mission for wildlife conservation, we feel this proposal will allow us to opportunity to maximize the revenue for the State of Montana's management needs raised by the sale and potential raffle of one or two of the available tags.

Most organizations retain a set percentage of the auction revenues to cover the costs of the auction in which the tags are sold. How this proposal differs, is that while we will request a portion of the funds to remain with our organization, the money we retain will go directly into a marketing campaign educating hunters on the purpose of these tags and necessity to the states to ensure the continued management that all residents and visitors have come to expect. If awarded a tag to auction, Pope and Young will return 95% of the funds raised directly to the state of Montana. If awarded the a secondary tag to raffle in conjunction, 90% of revenue generated will be returned to Montana .

The 5% and/or 10% respectively will be earmarked purely for national outreach less the cost of printing tickets for the raffle. This explains the discrepancy in amount returned. This outreach will include our social media channels, quarterly publications, member newsletters, and prominently announced with all our national marketing building up to the April 2025 event. This joint purpose marketing effort will serve to advertise the tags to a much wider audience than generally are aware of their availability as well as show them the benefits of participating either as a bidder or raffle chance contributor.

Selecting a national organization with an archery focus to distribute some of these tags will also serve Montana well in that recent changes to our regulations adding archery only portions of the season to Rocky Mountain Goat and Moose tags will be made public on a national scale.

The purpose of these tags are to raise funds for conservation, and auctioning one while simultaneously raffling another allows all conservationists we engage with to be a part of the effort to raise funds for Montana regardless of their financial status.

The following pages outline our last convention from 2023. Our next convention will be held in April of 2025 in Glendale, AZ. We will have a live auction and a major national raffle. All items will be available online as well, giving a much wider audience the ability to bid on and purchase items.

I trust the supporting documents will suffice in showing we have a proven track record of large and successful events. In addition to this proposal, I intend to be present at the August 16th commission meeting. If you have any questions or concerns before that meeting please reach out to me directly. (406)830-6134

Thank you for your consideration,



Justin E. Spring  
Executive Director  
Pope and Young Club

